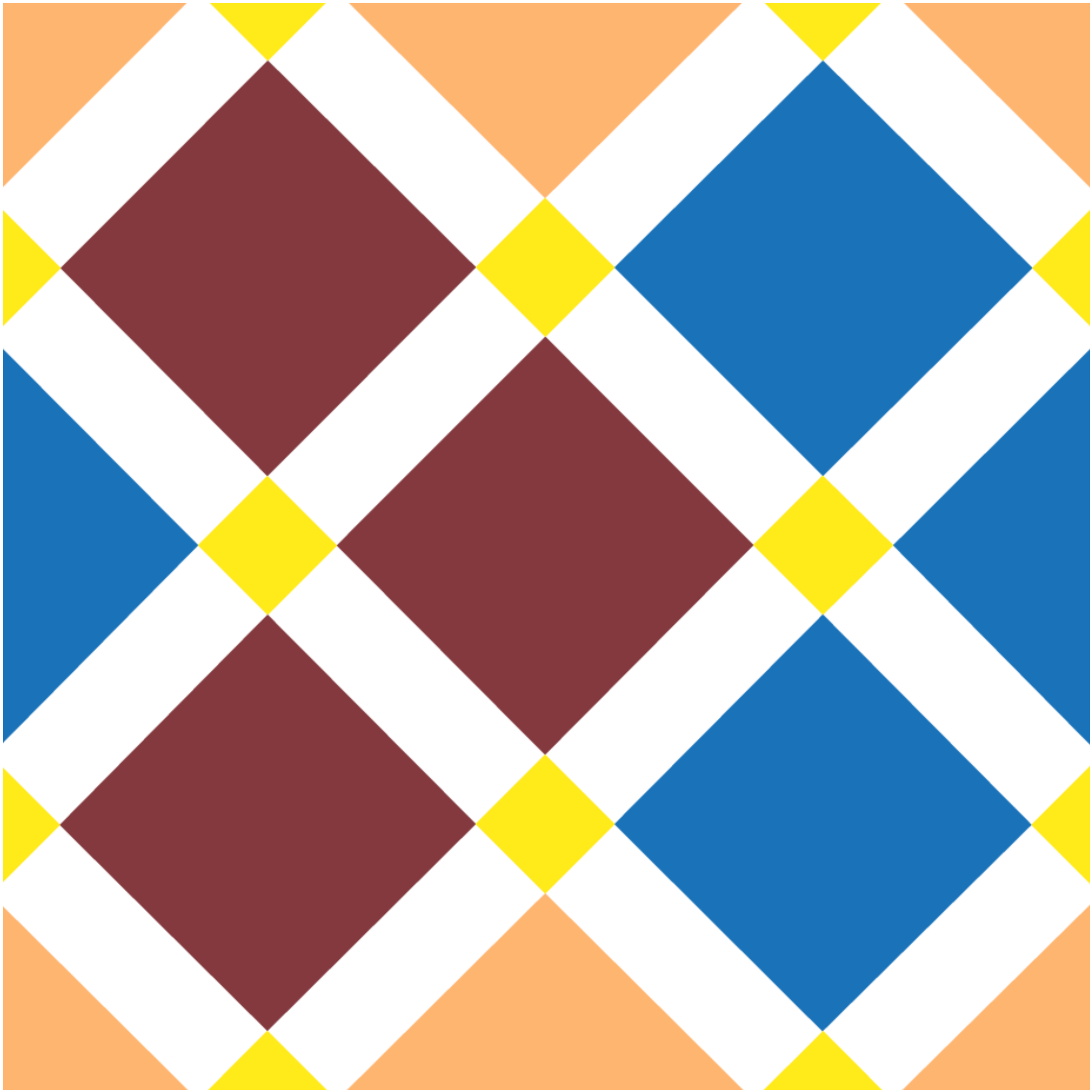
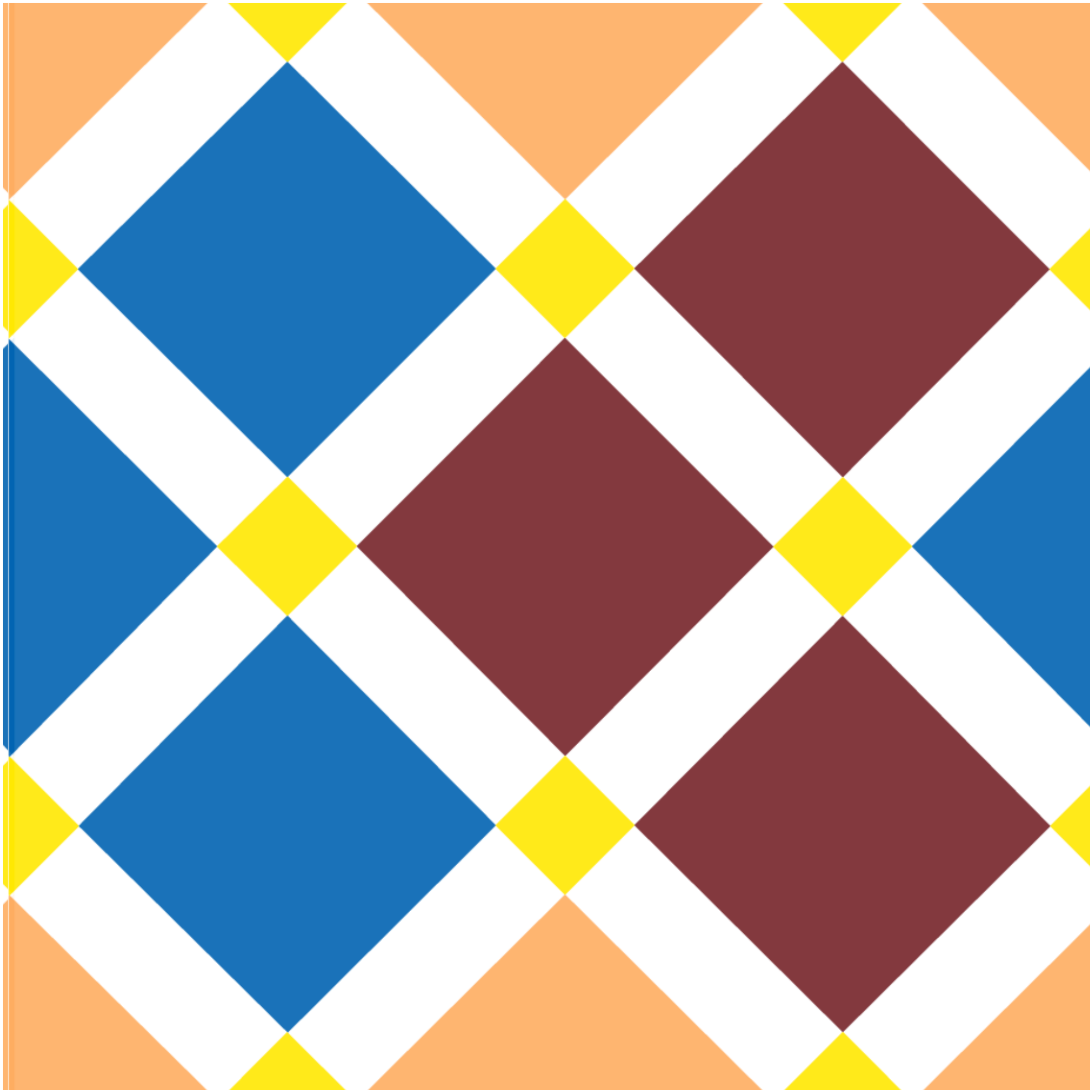




TRASHROOTS

Graduation Collection
S/W 2020









Streetwear
COLLECTION 2020

CONCEPT

"Trashroots" is a streetwear collection inspired by my roots in Andalusia, Spain; integrating old, traditional crafts in a contemporary and modern spirit in an urban context.

I wanted to analyze more extensively these environments, getting to the relevance of traditional hand-crafts and cultural heritage, which I was surrounded by since my childhood; setting special value to these crafts and see the possibility to integrate them in my work by keeping them alive in a modern way. It is important for me, because local hand-crafts are generally more and more rare and disappearing time by time. On another hand the local hand crafts are reflecting and symbolizing the culture of a place, which I want to show in the collection.

Additionally, I am a person who cares about the environment, which is really important in nowadays climate emergency. As a person and designer, I see my function in solving problems and making improvements for the world; because - why should I add more "trash" to the world?


Therefore, I try to make a collection as sustainable as it is possible, in terms of the material use and having a sustainable and fair production process.

During the process, I worked a lot with weaving cotton rests from the textile industry, and visited some workshops and collaborated with workers of a big ghetto in Seville.

The visual work, is a street / skate wear collection, integrating Andalusian-inspired pattern and street elements at the same time. It should have a grip on my own culture, visualized in the material choice, colors and shapes, in a suburban street style of skate culture, and ready to wear over all the year.

With this collection, I try to make unisex and one size pieces which are mostly suitable for all types.

My target group are all people who love street wear and are aware of their environment, self-confident, active and sportive, interested in making a change and pursuing a dream; especially for young adults in their 20's and 30's.



How to make a sustainable and
fair collection;
based on my own culture,
integrating handcrafts with a
modern spirit?

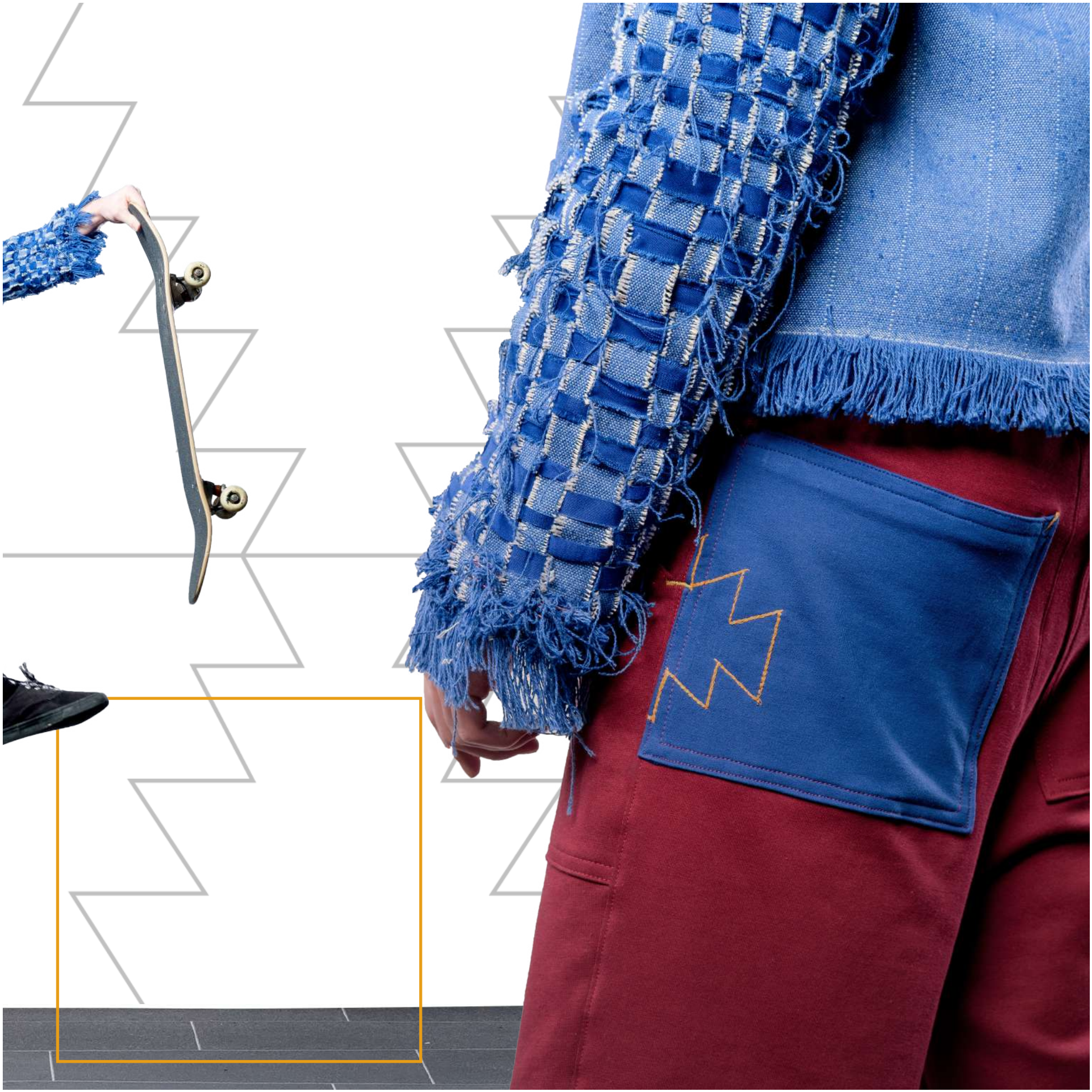
LOOK 1





LOOK 2



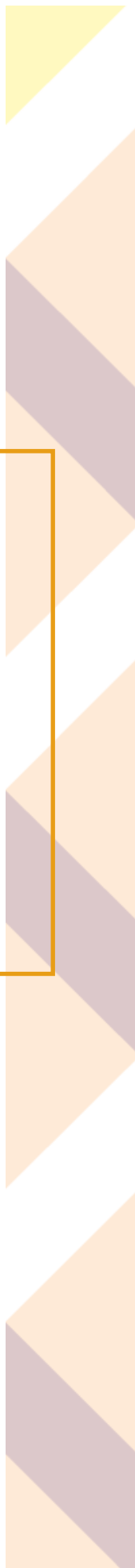


LOOK 3

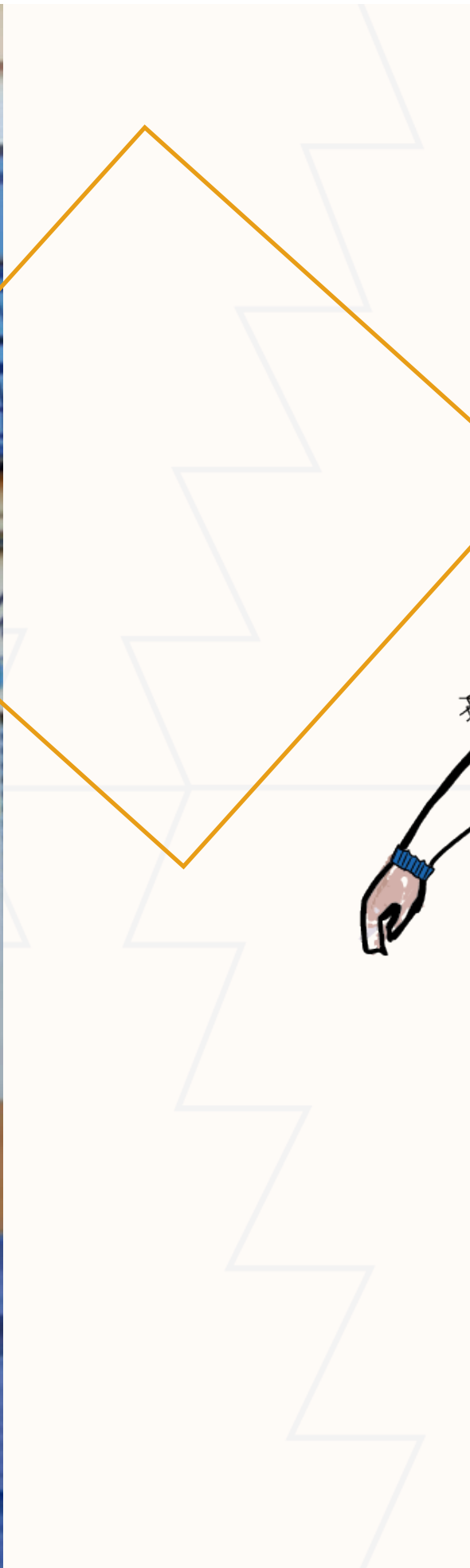








LOOK 4





LOOK 5







DESIGNED AS SUSTAINABLE
AS POSSIBLE, COMMONLY OUT
OF COTTON RESTS FROM THE
TEXTILE INDUSTRY

STRONG AND FLEXIBLE
STREET / SKATE WEAR

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